



**ASA** Automotive Systems, Inc.

# 2017 AGENDA

## Sunday 4/30

**Welcome Reception 6:00 PM**

## Monday 5/1

Breakfast - Partner Pavilion  
(7:00 am - 8:00 am)

8:15 AM

**Welcome & Keynote Address**

10:30 AM - 11:15 AM

**ASA Opening Session**

11:15 AM - NOON

**Product Updates:** Next Generation Products

## Lunch Break



## Partner Pavilion

### TireMaster Users

### TireMaster Enterprise Users

1:30 PM - 2:30 PM

**TireMaster Roadmap**

1:30 PM - 2:30 PM

**TireMaster Enterprise Roadmap**

2:45 PM - 3:45 PM

Cont'd...**TireMaster Roadmap**

2:45 PM - 3:45 PM

**TireMaster G4 Initiative**

4:00 PM - 5:00 PM

**New Feature Requests**

4:00 PM - 5:00 PM

**Product Demo**

**Evening Out - Budweiser Brew House @ Ballpark Village**

# 2017 AGENDA

**Tuesday 5/2**

Breakfast - Partner Pavilion  
(7:00 am - 8:00 am)

**8:30 AM - 10:00 AM**

**Partner Introductions  
& Overview**

**TireMaster Users**

**TireMaster Enterprise Users**

**10:15 AM - 11:15 AM**

**TireMaster Best Practices**

**10:15 AM - 11:15 AM**

**YellowFin Reporting & BI**

**11:30 AM - NOON**

**Bolt-On**

**11:30 AM - NOON**

**Texting & Email Marketing**

**Lunch Break**



**Partner  
Pavilion**

**1:00 PM - 2:00 PM**

**Top Requests / Level of Effort**

**1:00 PM - 2:00 PM**

**User Training : New Features**

**2:15 PM - 3:15 PM**

**Top 10 10 Final**

**2:15 PM - 3:15 PM**

**User Group Meeting**

**3:15 PM - 4:15 PM**

**One-on-Ones**

**3:15 PM - 4:15 PM**

**Commercial Roundtable**

**4:30 PM - 5:00 PM - Closing Session**

Beverages and snack breaks will be provided through the conference.